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ioelbamford

about me

Adaptable and extremely driven BA graduate in Graphic Design currently seeking postgraduate work in technological design. I have a strong desire to expand my knowledge of technology and acquire new abilities as a designer. I also have a great interest to work in fields like marketing, graphic design and product design, where I can gain expertise in all facets of the design industry.

education

2019 - 2022 Arts University Bournemouth BA Graphic Design

Second Class Honors

2017 - 2019 Kingdown School 3 A levels

B in Product Design and Geography

2012 - 2017, Lavington School 13 GCSEs A-C

A* in Mathematics (Level 8) and Graphic Design

software

Adobe Creative Suite: Proficient in Illustrator, InDesign, Photoshop, After Effects, Lightroom and XD.

Mircosoft applications: Excel, Word and PowerPoint

3D software: Adobe Dimension and Google SketchUp - used mainly for product design related work.

Collaborative spaces: Great use of Figma and Miro during group projects throughout university.

Social media platforms: Instagram (for both personal and work based use), LinkedIn, Twitter and Facebook

experience

August 2023 - November 2023 Novuna - Downtime Controller Short-term contract

- Responsible for a large fleet operation including co-ordinating bookings, collections and on site issues.
- Direct involvement with customers ensuring all issues are resolved quickly, giving them the best user experience possible.

July 2022 - May 2023 The Nici Hotel - Guest Services

- Involved with guest relations and customer service, dealing with any issues as well as being the first point of contact for arriving customers.
- Small graphic projects for the destination hotel, updating promotions and activities for seasonal changes and offers. My graphic work for events over the christmas holidays helped lead to a large increase in reservations in comparison to previous years.

July 2018 Independent architectural practice (DKA) – Work Experience

- Covered the entire project process from client brief, site visit, design and presentation to the client. Using my knowledge of working within client briefs during my studies in a real world context.
- Practical work included creating multiple initial prototype designs focusing on different areas of the client brief before actualising the design in 3D model form.
- Daily pitches to the client showing improvements and modifications of individual work, working on methods of work and presentability.

2017 - 2019 PFP Leisure – Lifeguard

- Responsible for the overview and safety of pool users as a lifeguard.
- First Aid trained to deal with incidents inside the work site (RLSS NPLQ).
- AED Trained.
- Communication skills and customer service.

skills

Project Management & Leadership

- Lead a group project working with Poole museum where our rebrand was shortlisted by the history museum.

Verbal & Written communication

- Can quickly build effective rapports with people through experience working alongside multiple departments and external professionals.

Academic writing & Research

- Completed advanced analysis as part of my undergraduate dissertations. Accumulated primary research influential figures within the design sector.
- Focused research on how the existing graphic design community supports junior designers, allowing students and upcoming designers to use my body work for their own benefit.

Organisation & time management

- Working to university deadlines whilst commissioning small graphic based projects.
- Organized and currently managing external workplace activities including 5-a-side football and other social events.

Awards

- In 2017 I completed the Duke of Edinburgh award which included completing an expedition, voluntary work and learning a new skill. This gave me excellent experience in teamwork, communication and decision making.

commissions

Paid commission work specialising in branding and logo creation. This began for the first time in my last year of university. After finishing work for a photography student, I was soon in demand for logo designs and assistance with branding from students in various design-related courses. Since then, I have continued designing logos for personal use and smaller businesses.